



QUEENSTOWN




TOURISM, BUSINESS & S.T.E.M. EDUCATION



— LIGHT —
FOOTPRINT

— SAFE —
& SOUND

— WARM —
WELCOME

-  Interactive Physics Based S.T.E.M. Learning
-  Engaging Tourism & Business Seminars
-  Experience Indoor Skydiving



iflynz.co.nz



Want to learn about Tourism, Business Development, Leadership, Sales & Marketing, or the science behind iFLY & S.T.E.M.? If so, this is for you

The iFLY Queenstown Tourism, Business and S.T.E.M. Programme offers students of all levels first hand practical and current industry knowledge delivered with the flare synonymous with Adventure Tourism. Choose from our S.T.E.M. (Science, Technology, Engineering & Mathematics) Programme focused on the scientific principles of flight or our Tourism and Businesses Programme offering industry experience launching and growing a performing tourism business in a very competitive and challenging market.

Our Tourism, Business and S.T.E.M. Programme is highly engaging, thought provoking and bridges theory with fun practical learning. Students witness the application of theoretical principles in tourism, business and science in the heart of New Zealand's home of adventure.

LETS TALK TOURISM & BUSINESS

WHAT'S INCLUDED

Our Tourism and Business programme allows participants to understand the growth phases of a living start-up business in a competitive tourism industry and the progression from launch to successful operation. We run an interactive session covering current and relevant topics of business and tourism in a practical learning environment.

The session is complimented with the opportunity to experience the thrill of Indoor Skydiving with a new understanding of a working adventure tourism business in the heart of the worlds adventure capital.

- Crisis Management & Business Resilience (Thriving post COVID19)
- Tourism Fundamentals
- Fundamentals of Business Entrepreneurship
- Business Innovation & changing Economic Landscapes
- Launching a start-up tourism business
- Sales funnels and the importance of having a plan
- Marketing Innovation and Technology required for Tourism operations
- Digital Marketing & the value of being found online
- How to build a culture of success
- Securing and succeeding at interviews (Careers & Transferable Skills)
- Fear of Failure & Paths to Success
- Modern Leadership

x 2 flights per person

Proflyer demonstration from our instructors

Minimum **10 students** per group (teacher is free)

Contact sales@iflynz.co.nz for a quote



iFLY is proud to have built a reputation of creating an educational environment where students learn innovative & new ideas and discuss topics that add real value. We proudly present to the following tertiary institutes on a regular basis, and would love to add your students to this list.

iFLY proudly provides internship opportunities for QRC & CROWN Institute students.



MEET YOUR HOSTS

Matt Wong | Managing Director



With 20 years' experience in tourism and trade Matt has a wealth of knowledge in the industry.

Having worked with SME's and large national and global corporate companies his experience includes areas of conservation, agencies, outbound travel, aviation, and now adventure sports.

Matt brings insights into tourism historically, presently and into the future and helps understand the nature of working in this dynamic industry.

Jason Mckay Williams | Sales & Marketing Manager



Jason is a fresh face to tourism and Queenstown having previously spent 10 years studying & working in Dunedin.

Jason's background in advertising, sales, marketing and digital strategy with SMES and national corporates has given him a wide range of skills and knowledge that he is eager to share with you.

Jason's excited to talk you through what it takes to build a successful operation, developing sales funnels, a well structured online presence and the importance of a strong digital strategy.

If you're working on a research project and have any questions, you can contact him directly by email: jwilliams@iflynz.co.nz

JOIN iFLY FOR S.T.E.M.



Field trip? How about a SKY TRIP!

iFLY Indoor Skydiving Queenstown, is the only facility of its kind in New Zealand! Our wind tunnel, along with our custom designed S.T.E.M. learning options, make iFLY the ultimate field trip activity for students of any age.

What is S.T.E.M.?

S.T.E.M. stands for Science, Technology, Engineering & Mathematics. All of which are concepts that we use in everyday life.

We use our tunnel to explore these concepts to make it fun and interactive for our students.



S.T.E.M. INSTRUCTOR

SVETA FEIGIN (Phd, Body Flight Instructor)

Hi, I'm Sveta! I'm originally from Siberia, Russia and have been in NZ for 22 years. I love being active outdoors, skydiving, tunnel flying, mountain biking, surfing and so many other awesome things New Zealand has to offer. My background is in Psychology and teaching.

I am passionate about delivering an all-inclusive interactive learning experience and discovering how concepts/theories in science, technology, engineering, and maths can be explored and applied within the context of an indoor wind tunnel.

Things I am interested in include: sports, animals, learning new skills, travel.



WHAT'S INCLUDED

S.T.E.M. Lab & Q&A session
Interactive physics based water & ball demonstrations
2 flights & pro flyer demonstration
Minimum **10 students** per group (teacher is free)

Contact sales@iflynz.co.nz for a quote

S - SCIENCE
T - TECHNOLOGY
E - ENGINEERING
M - MATHEMATICS

Our S.T.E.M. LAB includes:

1. Lecture and Demonstration

The programme begins with a lecture and discussion with iFLY S.T.E.M. educators to introduce S.T.E.M. concepts related to the wind tunnel. Students will discuss the aerodynamic differences between solids and fluids. They will identify air as a fluid and learn that air can exert a force on objects.

We will discuss the different forces at work in the wind tunnel, and how changing the shape or “frontal area” of an object will affect its speed in the wind tunnel. The programme also introduces engineering careers and how engineers use wind tunnels to test their designs.

The wind tunnel demonstration segment uses various objects such as inflatable balls to show how the “terminal velocity” (the air velocity required to “fly” the object) depends on an object’s size, shape, and weight.

2. Flight Experience

All students are given flight instruction by a certified flight instructor, including an individual flight experience in the iFLY tunnel.

3. Question & Answer Session

Covering topics discussed and demonstrated in the classroom and in the tunnel

4. Group Photo

Time for each S.T.E.M. lab depends on the size of the class and can be confirmed when booking

Please contact us to make a booking

E: sales@iflynz.co.nz

P: 03 409 0665

W: www.iflynz.co.nz

READY FOR LIFTOFF?



Visit www.iflynz.co.nz to learn more about us, & book your next Tourism or S.T.E.M field trip with us today!



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